



# News round-up & an important announcement

## *A forward-looking approach*

Your Committee take a longer-term approach towards planning for the development of CAM, and have already started work on the training & social events for the 12-months following the 2024 AGM in July. We are focused on ensuring we have the resources to deliver on plans for a larger Observer team, training of more Ride Leaders & Tailers, and an expansion of our programme of events.

CAM's financial situation is currently healthy and we enjoy a positive cash balance. However, looking forward it is clear that our projected expenditure is set to exceed the Group's income. We have two principal sources of income: a *Skills for Life* payment from the IAM for each new Associate joining the Group, and Members' annual subscriptions – with the latter providing the bulk of our revenue.



There has been a small rise in the *Skills for Life* payment and we plan to attract more Associates, but these increases will only make up some of the shortfall. The Committee have looked at a range of options to address this, mindful that the solution should be simple to implement and have minimal impact on the majority of Members. Committee members have agreed that the required additional income should come from the combination of an increase in our Membership subscription and a variable approach to charging for events. With those changes we foresee a reduced shortfall which can be made good from our cash surplus.

## *Annual subscriptions*

The Committee has agreed that **CAM's annual membership fee will rise to £25 for members renewing subsequent to the issue of this notice.** This is the first increase in more than 10 years.

If you pay by standing order please update your payment to the new rate of £25 when your subscription next comes due. You will, of course, receive a reminder from our Membership Secretary at the appropriate time.

We will also need to charge Members for attendance at some events. The Committee will discuss this further to ensure any charges reflects the cost of events without deterring attendance.

The subscription increase will keep our finances in balance and allow us to maintain a reasonable cash reserve. Clearly costs have risen generally, but more importantly CAM is now delivering more in terms of training for our Associates, Observers and Leaders & Tailers. Our Group-organised rideouts receive much positive feedback, and we offer a richer and more diverse schedule of events than ever.



## The year 2023/24 so far

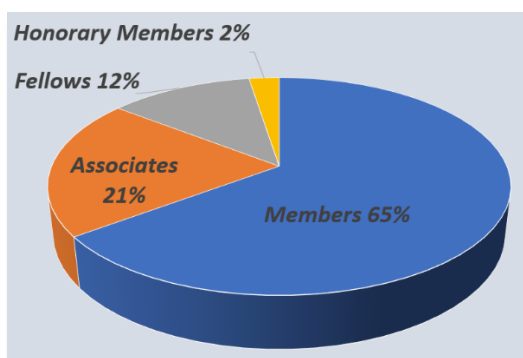
CAM's membership currently stands at 159, and we train around 25 Associates each year. We have 12 active *National Observers*, with an additional 3 *Local Observers* working through our National Observer training program.

Thanks to the combined efforts of our Observer, Events and Ride Leaders teams we have offered Members & Associates –

- 📌 17 Sunday rides
- 📌 7 mid-week, all-day & evening rides
- 📌 4 training events
- 📌 2 *BikerDown* sessions (in partnership with Cambridgeshire Fire & Rescue)



And in addition to the above, we have hosted 3 guest speakers, run a *Taster Rides* day and offered visits to *Paul Nobbs Motorcycles* & *Hideout Leather*. And 30+ Members attended our Christmas dinner!



Your Committee are not resting on their laurels, however: between now and the AGM on 27<sup>th</sup> July there are plans for 6 more Sunday rides, 3 presentations by guest-speakers, a mid-week ride, two evening outings, group-riding & Associate training events, a *BikerDown* session – plus outings for our new gazebo on June 19<sup>th</sup> at the *Meldreth Show*, followed up ten days later with a *Taster Rides* day, and finally a Group BBQ on July 14<sup>th</sup>.

July's AGM will conclude a very busy year for CAM.

## 2024/25 – after the AGM

We anticipate more Associates joining us following a recruitment drive at the *Meldreth Show* and our *Taster Rides* day which follows hot on its heels, and plan to recruit & train new Observers to support this. If we are able to grow our Observer team we would like to build *Skills Days* into our training program, and offer a level of refresher training for full Members.

We are reviewing our events schedule to better target Members' interests. Please send me your comments and any ideas you might like included. Please also consider volunteering to help bring these plans to fruition and grow CAM into a stronger Group.

## And finally

The Committee thank you for your support, and look forward to seeing you at the AGM on July 27<sup>th</sup>.